

Message Text

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PAGE 01 WARSAW 03708 280953Z

10

ACTION EUR-06

INFO OCT-01 ADP-00 /007 W

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R 290910Z JUL 73

FM AMEMBASSY WARSAW

TO USIA WASHDC

INFO SECSTATE WASHDC 4982

LIMITED OFFICIAL USE WARSAW 3708

E.O. 11652: /A

TAGS: SCUL PL

SUBJ: "OBJECTS USA" EXHIBIT

REF: STATE 146067, WARSAW 3471, AND 3490

1. AS REPORTED IN WARSAW 3490, AND INVITED AUDIENCE OF ABOUT 200 ATTENDED THE OPENING CEREMONIES FOR THE EXHIBIT ON JULY 11. REMARKS WERE MADE BY AMBASSADOR DAVIES, VICE MINISTER OF CULTURE ALEKSANDER SYCZEWSKI, AND THE DIRECTOR OF THE INSTITUTE OF INDUSTRIAL DESIGN, DR. JAN CZARNOCKI. ALSO IN ATTENDANCE WAS NELL ZNAMIEROWSKI, A POLISH-AMERICAN ARTIST WHOSE WORK IS INCLUDED IN THE EXHIBIT. AFTER FORMAL OPENING REMARKS, SAMUEL C. JOHNSON PRESENTED AWARDS FOR A POSTER DESIGN CONTEST. SEE WARSAW REFTELS FOR MORE DETAILS ON THE OPENING AND AMBASSADORS STATEMENT.

2. THE OPENING AUDIENCE FOR "OBJECTS USA" INCLUDED UNIVERSITY STUDENTS, MFA OFFICIALS AND INTELLECTUALS. DAILY ATTENDANCE HAS BEEN AVERAGING MORE THAN 250 PERSONS. WE HAVE BEEN UNABLE TO GENERATE THE USUAL STUDENT AND YOUTH TOURS SINCE SCHOOLS ARE CLOSED AND VIRTUALLY EVERYONE IS ON VACATION. THE ATTENDANCE HAS BEEN DISAPPOINTING BUT DOES NOT DETRACT FROM THE EXHIBIT'S SUCCESS.

3. ALTHOUGH THE "OBJECTS USA" POSTER ARE PROMINENTLY DISPLAYED THROUGHOUT WARSAW, REVIEWS AND PRESS COMMENTARIES ON THE EXHIBIT DID NOT START TO APPEAR IN THE MAJOR DAILIES UNTIL WEEK OF JULY 23. TRYBUNA LUDU CARRIED A LENGTHY AND VERY FAVORABLE REVIEW OF THE

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EXHIBIT ON JULY 26. THE ADDITIONAL VOA PROMOS REQUESTED BY THE

POST, FRESH POSTERS HUNG THIS WEEK, AND THE APPEARANCE OF THE
REVIEWS, ALL SHOULD LEAD TO INCREASED ATTENDANCE IN THE CLOSING
DAYS OF THE EXHIBIT. AS FOR THE POLISH ARTISTIC COLONY, IT HAS
BEEN UNANIMOUS IN PRAISING THE SHOW.

4. POST WILL SUBMIT A FULL REPORT BY AIRGRAM AT THE CLOSE OF THE
EXHIBIT.

DAVIES

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Concepts: n/a
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Draft Date: 29 JUL 1973
Decaption Date: 01 JAN 1960
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Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: garlanwa
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Disposition Date: 28 MAY 2004
Disposition Event:
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Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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ISecure: 1
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Original Handling Restrictions: n/a
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